Members of the Insurance Institute for Business & Home Safety (IBHS) have access to a wealth of resources about disaster preparedness and recovery, as well as building science research results.

**WHY IBHS**

Severe weather disrupts lives, displaces families, and drives financial loss. IBHS delivers top-tier science and translates it into action so we can prevent avoidable suffering, strengthen our homes and businesses, inform the insurance industry, and support thriving communities.

**IBHS RESEARCH CENTER**

In 2010, IBHS opened its unique, state-of-the-art Research Center in South Carolina. This world class facility provides unprecedented opportunities for objective laboratory testing of full-scale, one- and two-story residential and commercial buildings (as well as components used in large commercial facilities) in conditions that mimic extreme weather events. The IBHS Research Center has 105 fans and is capable of producing highly realistic windstorms, wind-driven rain, hailstorms and wildfire ember attacks.

**PRODUCTS**

IBHS research was used to develop the FORTIFIED Home™ and FORTIFIED Commercial™ construction standards and methods, which help make homes and businesses more resistant to hurricanes, high winds, hail, and severe thunderstorms.

**FORTIFIED Home Database**

A database of FORTIFIED homes that lets IBHS members verify whether a specific home has achieved a FORTIFIED designation.

**MEMBER WEBSITE**

Get full access to the IBHS member website, www.IBHS.org, where you will find exclusive research, content and resources. Registration also enrolls you to receive periodic emails about IBHS’ latest research, resources and communications initiatives.

**FOLLOW US**

Facebook.com/DisasterPrep
@DisasterSafety
Vimeo.com/DisasterSafety
Maximizing Your Membership

**TRAINING AND EDUCATIONAL EVENTS**

IBHS offers training events, webinars and meetings where members can learn from IBHS experts. Members can also participate in Disaster Dynamics Academies, where companies come together to learn about topics of interest such as severe convective storms, wildfire and more. IBHS offers annual loss control training focused on identifying and understanding small and mid-sized business risks. Commercial loss control training is also available to individual members at their locations or the IBHS Research Center. IBHS regularly offers presentations and webinars to provide updates about our latest research and programs (recorded sessions are available on the member area of the website).

**POLICYHOLDER CONTENT / CO-BRANDING**

Members have full rights to co-brand and use IBHS materials online, in print or in any other forms of communication. All policyholder-focused information available at DisasterSafety.org can be used or co-branded by IBHS members.

- Proper attribution should be given to the “Insurance Institute for Business & Home Safety” for the material.

- We request you allow IBHS staff to review content prior to distribution. Content reviews should be sent to Member Relations Director Joy Stokes at jstokes@ibhs.org.

**PRESENTATIONS**

Members can invite IBHS to speak to their employees, agents or other key audiences about specific topics of interest.

**ACCESS TO EXPERTS (ASK IBHS)**

IBHS expertise encompasses engineering, meteorology, fire science, materials science, public policy, analytics, and other areas of continuously advancing building science. We unite these disciplines to understand how weather behaves and how structures respond to severe weather conditions. IBHS experts are available to answer member questions and turnaround time is usually 1 or 2 business days. Members are able to contact IBHS at info@ibhs.org or our Member Relations Director at jstokes@ibhs.org and we will direct your question to the appropriate team member or expert for reply.

**QUESTIONS?**

Contact Member Relations Director Joy Stokes at (813) 675-1050 or jstokes@ibhs.org.