



June 11, 2019

Facing the Storm: The Case for Business Resilience

A symposium covering the damage and business disruption from the hurricanes of 2017 and 2018, and the need to break the cycle of disruption.

Agenda

8:30 – 9:00	Registration
9:00 – 9:30	Welcome and Introductions <i>(Roy Wright, IBHS CEO)</i> Site Overview & Safety <i>(Chris Flynn, General Manager IBHS Research Center)</i>
9:30 – 10:15	The Alabama Gulf State Park - from Devastation to “Jewel of Alabama” <i>Matt Leavell</i> <i>Director of Design</i> <i>University of Alabama Center for Economic Development</i> A case study of the first FORTIFIED Commercial - Hurricane project that includes a 350 room Hilton Hotel, Conference Center, Ballroom, Restaurants, Interpretive Center, and Learning Campus.
10:15–10:30	Break

10:30–11:30	Breaking the Cycle of Destruction
An interactive panel discussion on what actions can be taken by varying stakeholders to break the cycle of repeated and preventable damage.	
Moderator: <i>Whit Remer, IBHS Counsel and Director of Public Policy</i>	
<i>Alex Contreras – Director, Preparedness, Communication and Coordination, Office of Disaster Assistance at the U.S. Small Business Administration</i>	
<i>Rachel Minnery – Sr. Director, Resilience, Adaptation and Disaster Assistance at The American Institute of Architects</i>	
<i>Ryan Colker – Vice President, Innovation and Executive Director, Alliance for National and Community Resilience at the International Code Council</i>	
<i>Jared Blum – Executive Director EPDM Association, Chair of Environmental and Energy Study Institute</i>	
11:30–12:15	IBHS High Wind Demonstration and Displays - Large Test Chamber
12:15 – 1:00	Lunch / Networking
1:00 – 2:00	Educational Sessions
Roofs and Roof Mounted Equipment – How failures occur and best practices	
<i>Dr. Murray Morrison, IBHS Managing Director of Research</i>	
Windows and Doors – Wind performance and water intrusion	
<i>Paul Beers, CEO/Managing Member, GCI Consultants</i>	
2:00–3:00	Inspiring Resilient Choices
An interactive panel discussion on how insurance companies and brokers work with policyholders to inform and inspire resilient decisions to reduce damage and disruption.	
Moderator: <i>Chuck Miccolis, IBHS Managing Director of Commercial Lines</i>	
<i>Mike Panfill – Managing Director, Aon Commercial Risk Solutions</i>	
<i>Mike Widdekind – Technical Director – Property, Zurich Services Corporation</i>	
3:00–3:15	Closing Remarks
3:15–4:00	Optional Site Tour